

Chamber Offers Prize For Best Window Display

Merchants Asked to Decorate for "Made in El Paso" Week.

In addition to the \$25 in prizes offered by the Herald for the best window display made in El Paso for the week of the chamber of commerce has offered a \$25 prize for the window showing the most artistic fashion goods made in this city. All retail merchants have been notified of the offer of John Ragan, assistant manager of the chamber of commerce. The window is to be decorated during the week of the "Made in El Paso" show, November 18 to 19.

Special rates into El Paso during the week of the show may be available. The matter has been taken up with the western traffic bureau at Chicago.

"Greater El Paso," the new chamber of commerce magazine, will make its first appearance next week for the show in Liberty hall. The issue will be strictly a "made in El Paso" number.

Fifty of the 75 booths at Liberty hall have been sold. Many of the large exhibitors have taken smaller booths as well as large ones.

An additional feature has been added to the show for Saturday night, November 15. This consists in the offering of \$25 for the best costume at the masquerade.

FOUR WILL BE DISCHARGED. Four air service officers stationed here have been ordered discharged by October 25 according to orders issued at southern department headquarters. They are: Capt. Phil A. Henderson, 1st Lt. Raymond L. Lee, 1st Lt. James O. Payne and 1st Lt. Luther D. Williams.

K. OF C. PLAN HOME FOR ORDER

Maj. J. H. Conlin Discusses Details of Proposed 3 Story Building.

The Knights of Columbus lodge plans a campaign Thursday night for a home for that order in El Paso. Maj. J. H. Conlin, advocate and lecturer of the lodge, stated Friday morning that the members are enthusiastic for a building of their own which will not be only for lodge purposes but an athletic center as well. At the meeting last night the general plan of the building was discussed and practically agreed upon. It will probably be a three-story building and will be constructed like drill buildings for various indoor sports like many in eastern cities. Maj. Conlin said he felt sure the campaign for the new home will be well advanced in a short time both as to location and the structure itself.

Name Hurt His Business; Family Wants It Changed

Because his name is difficult to locate in the telephone and the city directories and therefore injures him from a business standpoint, David Schmalzberg requests that his name be changed to smallness. The request is made in ex parte proceedings filed Friday in the 6th district court. Schmalzberg states in his petition that his name is pronounced Smallherst and he, therefore, asks that he be allowed to spell the name as it is pronounced.

Francis S. and David P. Schmalzberg, both members of the same family, made similar application for change of name.

'Movies' Lacked Proper Dignity; It's Cinema Now

Highbrows of the Moving Picture World Change the Name.

Pittsburg, Pa., Oct. 24.—The day of the "cinema" and the "projectionist" has arrived. "Movies" and "operators" have gone to the dump. Dignity must be served, the highbrows of the Society of Motion Picture Engineers ruled in their convention here, and the industry received a great uplift.

"The term 'movies' is entirely too lacking in dignity," said one delegate. "Cinema" has the real tone. "And operators"—Heaven forbid, protested another.

From that moment the fellows who stay in the little cove back of the house ceased to operate. They started to project. It was reasoned that with the application of the term "projectionist" the profession will be endowed with more of a fringe of the artistic and feel a deeper sense in their work.

But there is more. The room of the projectionist must be transformed. The walls must give way to glass so that all the world, if it cares to, may watch the projectionist at work.

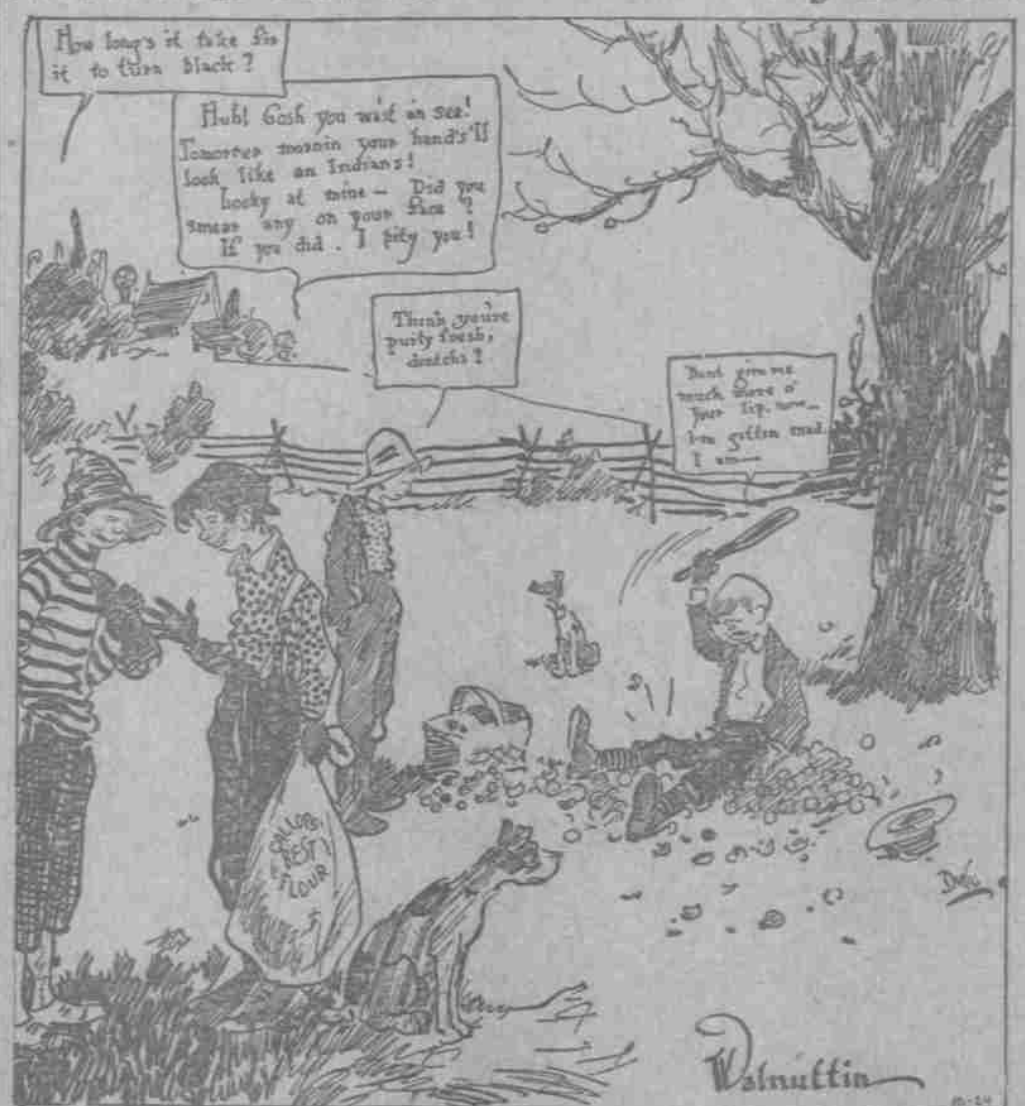
It was announced at the convention that 1,000,000,000 feet of film had been manufactured in the United States during the last year and that \$20,000,000 had been expended.

Standardization of the industry must come before an improvement can be shown in the business. It was agreed. Machines, projectors, lenses, screens, everything, therefore, will be of standard manufacture after a while.

Buller, Hyacintha, Tulipa, Narcissus, El Paso Seed Co., East Court House—Adv.

SCHOOL DAYS

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Kabibble Kabaret

DEAR MR. KABIBBLE, WHEN MY HUSBAND COMES HOME FROM HIS OFFICE, HE STARTS BOSSING ME AROUND. WHAT SHALL I DO? NOTHING WHERE YOU HAVE GOT ON HIS EMPLOYEES AT HIS OFFICE IS, THAT HE CAN'T FIRE YOU!!

Travelette

BY S. K. HALL

MURKIN

THERE is a new country under the sun with a government modeled upon that of the United States. Its name is Russia, and it is situated in the very midst of that part of Europe which was to pieces like a bit of glass, and is just now fitting itself together again with political boundaries along the lines of the map.

Russia is a narrow strip of a country with Ukraine on one of its long sides and Hungary on the other. At the southeast end is Romania and at the northeast end is Czechoslovakia. There is a wide belt of land about a million people mostly of Slavic blood, formerly ruled by Austria-Hungary. Its name is Poland.

It was because of the presence of an American citizen in this city at the outbreak of a psychological war that Russia is getting up to this chaotic corner of the world a government that follows the concepts of Washington and Jefferson.

Gregory Ushakovitch was an American lawyer who had been trained in the United States and who had practiced in this city. He came from this part of the world and he went to visit the ancestral home about the time the people of Ukraine and the surrounding country decided to carve out a free country for themselves. None of the new nation's roundabout seemed to be laying very strong claim to them. They would be free.

But they did not have very definite ideas as to just what sort of government they wanted. Many of them had relations who had gone to the United States and who had written home glowing letters of the land of freedom. While their impressions of the big country across the sea were fantastic, they liked it, however, and they wanted to have a little nation by the U. S. pattern were very happy. But Gregory Ushakovitch, the American

700 Autos Stolen In Five Months Is Frisco Record

San Francisco, Calif., Oct. 24.—Five hundred dollars in stolen automobiles and outside of the city for the first five months of the present year. These are figures compiled by the automobile investigators.

Seven hundred cars were taken, but 115 were not recovered. These latter represent \$15,000. Professional thieves took 15 percent of the stolen cars, while the majority were taken for joy rides or for their tires and accessories.

French Sermons In Plain English, Advises Pastor

Clarkburg, W. Va., Oct. 24.—French sermons in plain English—this was the advice given to the man of the street in his own terms. This was the advice given to the man of the street in his own terms. This was the advice given to the man of the street in his own terms.

Farmer Has Narrow Escape From Mad Bull

Washington, Pa., Oct. 24.—John Williams, a farmer, had a remarkable escape from death or injury in a battle with an infuriated bull. Williams rode into the field on a horse and carried a colic. Charging with head down, the bull struck the horse and hurled it over backward and Williams was pinned under the struggling animal. The bull continued its attention on the horse, and Williams was given a chance to reach an apple tree. Contrary to the hope, however, the bull pulled it over and over, and in a final mighty effort tossed the horse over a high fence.

NEW ITALIAN AMBASSADOR TO HURRY HIS DEPARTURE

Rome, Thursday, Oct. 24.—Baron Romano Avenzano, who some time ago, was selected to relieve count Marchi di Celiers as Italian ambassador to the United States, will hasten his departure for America because of the death of count Di Celiers even though the health of the new ambassador is not of the best at present. Last night he was in conference with premier Giovanni Giolitti, outlining the general lines of policy he wished to have followed with a view to the furthering of the friendship between the two nations and their reciprocal interests.

J. H. HURTHAL ASKS \$2500 DAMAGES FROM UNDERTAKERS

Damages to the extent of \$2500 are asked by J. H. Hurthel in an action filed Friday in the 4th district court against the Paul-Hanson Undertaking company. The plaintiff alleges that he sustained serious personal injuries on September 23 when an ambulance of the company collided with his car between Yuleta and Fabens. The plaintiff asks \$1500 for personal injuries, \$1000 for damages to his automobile and \$1000 for medical aid.

EPISCOPAL CONVENTION ELECTS BISHOP OF UTAH

Detroit, Mich., Oct. 24.—Rev. Arthur W. Monton, rector of Grace church, Lawrence, Mass., today was elected by the Twentieth Episcopal convention here, to be missionary bishop of Utah, to replace right Rev. Thomas J. Guinan, retired bishop of Pennsylvania, who declined the election.

CARRIERS' DAY

As tomorrow is the last Saturday in this month, your carrier will call to collect. Please be prepared to settle with him.

Fish Meal As A Stock Food And Fertilizer

Princeton, N. J., Oct. 24.—Fish meal as a livestock food and a fertilizer is rapidly establishing itself in western Canada. The new product is made from salt water fish waste obtained from the salmon canneries along the rivers and coast of British Columbia. Little hogs and poultry fed on fish meal have thrived with marked success and apparently have developed a taste for the new food.

EFFECTS OF DR. ALEXANDER. Adolph Hoffman has presented to the El Paso County Medical society some papers of the late Dr. Edward Alexander. One of them is a genuine parchment diploma from Columbia university, where the doctor graduated in 1912. Another is the trade mark papers granted to the government to the doctor for his wine factory, which he operated at one time in France.

BACKACHE AND HEAVY FEELING

Weak, Nervous, Restless Woman in Arkansas Hears of Cardui, Tries It and is Greatly Benefited. Now Recommends It To Others.

Peach Orchard, Ark. — Mrs. Marie High, who lives near here, states: "Sometimes I began to have trouble with my back. I would ache and I could hardly get up when down. I was so weak I would just drag around and did not feel like doing anything at all. I was so nervous I felt I could scream, and such a heavy feeling I could not rest at all. It looked like I was going to get down in bed."

I heard of Cardui and thought I would try it and see what it would do for my case. After taking a few bottles I grew stronger. The aching, heavy feeling left me. I wasn't so nervous in fact, felt better all over. I took twelve bottles and certainly was greatly benefited and can recommend it to any one as a tonic or builder. I often tell others how it helped and strengthened me. Cardui is a mild vegetable tonic with no bad after-effects. Its ingredients act in a helping, building way, on the woman's constitution.

Ask your druggist. He knows about Cardui. Some druggists have sold it for forty years.—Adv.

Conservatives Propose Viscountess Astor For Member Of Parliament

Pharmouth, Eng., Oct. 24.—The Conservatives have decided to invite Viscountess Astor to become the coalition-Unionist candidate to succeed her husband as a member of the House of Commons. The Viscountess' accession to the peerage caused the seat to become vacant.

Lady Astor was formerly Mrs. Nannie Langhorne Shaw of Virginia, widow of Robert Gould Shaw. She was married to Mr. Astor in London in 1916.

SATURDAY SPECIALS—Millinery—SPECIALS

Values \$25.00 to \$37.00 Special at \$15.00 and \$18.00 All prices reduced. 20% Discount—Flowers

HASKELL French Millinery Little Capitol Bldg. Entrance on Main. Men and San Antonio

BETTER MEATS CHEAPER PRICES

Beef Shoulder Roast... 12¢
Beef Shoulder Steak... 15¢
Round Steak... 20¢
Beef Rump Roast... 20¢
Beef Stew, 3 lbs... 25¢
Beef Loins... 25¢
Beef T Bone... 25¢

HAMBURG STEAK .15c

Veal Shoulder Roast... 15¢
Veal Rump Roast... 20¢
Veal Round Roast... 25¢
Veal Chops... 20¢
Veal Loins... 20¢
Veal Stew... 10¢

BACON, by Strip .37¢

Lamb Leg... 22¢
Lamb Chops... 20¢
Lamb Shoulder... 15¢
Lamb Stew... 10¢

EGGS, guaranteed .35c

Home Dressed Poultry

Concord Grapes .55c

Pork Shoulder Roast, lb 25¢
Pork Leg Roast, lb 35¢
Pork Steaks, lb 35¢
Spare Ribs, lb 25¢

A full line of Fruits and Fresh Vegetables received daily. One visit to our shop will make you a regular customer.

FRENCH MARKET

194 San Antonio St. In City Market building, next to Police Drug Store. D. L. Griffin. A. Demme.

Pure Milk

Most Nutritious, the Cheapest Food on the Market Today.

Children Thrive On Milk

Phone 340. Office, 423 N. Oregon.

El Paso Dairy Co.

Chase the Little Chill Devils Out—Purchase a Portable Electric Heater

Don't let the little chill devils gain entrance to your home to numb your fingers, give you the "chills" or start a cold.

Drive 'em away and keep the family healthy. Put a little portable Electric Heater on the job and watch the tiny mischief maker scamper for shelter.

You can attach an Electric Heater to any light socket. Turn the switch and presto—a flood of radiant warmth.

El Paso Electric Railway Co. Phone 8000

Quit Business Sale

ONLY A LIMITED NUMBER OF DAYS LEFT TO DISPOSE OF THE BALANCE OF OUR STOCK.

Specials For Saturday and Monday Elk Skin Scufflers For Boys and Girls in Lace or Button

Sizes 5 to 8 Sizes 9 1/2 to 11 Sizes 11 1/2 to 2
\$1.95 \$2.25 \$2.45
Made of durable white silk leathers with weighty, flexible elk skin in either blucher or button styles. This is the most staple and best selling style of child's shoe made today and no shoe parent will pass them up. The savings are exactly a dollar a pair.

Just a Few Teasers From Our Ladies' Stock. Hundreds More

Growing Girls' School Shoes, dark brown, cloth tops, \$5.00 values	\$3.95	Ladies' Fine Coco Brown Kid, covered Louis heels, worth \$12.50	\$8.95
Growing Girls' School Shoes, in black gun metal, \$5.50 values	\$3.95	Ladies' Black Dress Shoes, cloth tops, leather Louis heels, worth \$5.00	\$3.95
Growing Girls' Dress Shoes, in black or Cordovan, \$9.00 values	\$5.95	Ladies' Silver or Gold Cloth, evening pumps, worth \$3.00	\$3.95
Old Lot of Ladies' High Shoes in kid, gun metal and patent. Good, durable qualities, suitable for house or yard wear. All sizes. Values range up to \$5.00, per pair	\$2.45		

Only One Store Now **Sample Shoe Store** 105 South Stanton
SHOES OF QUALITY AT A PRICE

WHY NEGLECT THIS OFFER?



Mr. Klein is offering TRUNKS Below the present cost of trunks. Have you been to the trunk store? You can profit by it. Suit Cases—Traveling Bags. THE BAZAAR Mail Orders Promptly Filled. 218 South El Paso Street. Opp. Alhambra Theater.

Beauty the Complexion IN TEN DAYS

Nadimola CREAM The Unequalled Beautifier Used and Endorsed by Thousands. Guaranteed to remove tan, freckles, pimples, liver spots, etc. Extensive cases 25 days. Leaves the skin clear, soft, healthy. At leading toilet counters. If they haven't it, by mail, two sizes, 6c. and \$1.20. NATIONAL TOILET CO., Paris, Tenn.